

# MICHAEL SNELSON

★ FOR SPRINGVILLE CITY COUNCIL ★

As a business leader in Springville I understand the need for the city to work together with businesses to provide growth. Business growth is the the life-blood of a city and the city leaders and staff need to see themselves as customer service representatives to businesses and citizens.

I am the president of Snelson PhotoColor Lab, a 44 year old business in Springville. Along with my business partner, Roger Rigby, and our outstanding employees, we have been successfull in maintaining a viable business through the challenging digital change in the photo industry. Because of the challenges I have faced I understand the need of fiscal conservatism while at the same time providing cutting edge services and products.

I served the city for four years as the chairman of the Mayor's Economic Advisory Commission and served as the chairman of the the most recent ad hoc Sign Ordinance Committee. I currently serve as a member of the Springville-Mapleton Chamber of Commerce Board of Directors. I am a strong advocate for business growth and will vote pro business.

As chairman of the Economic Advisory Commission, I, along with 11 other members of the commission worked diligently over the course of three years to develop the current 20-year Springville City Economic Development Master Plan. (The plan is available on the city's website)

As chairman of the Sign Ordinance Committee, seven other citizens and I, using a common sense approach, updated the previous sign ordinance. A firm stance on sign issues as well as the ability to compromise produced an ordinance that was both pro business and helpful in keeping the small-town, Americana atmosphere of the Springville that we all love. Our new sign ordinance was accepted by both the planning commission and the city council. Because of this new ordinance, businesses along the I-15 corridor were allowed to raise their sign heights to attract more business and bring in more tax revenue for the city.

While I served two years as the Hobble Creek District Chairman of the Boy Scouts of America, my good friend Mike Taylor, serving as District Commissioner and the late Anita Keller, as District Executive, initiated a long-term plan for the district that centered around the growth of the young men we served.

Recognized as a photo industry leader, I was awarded the Professional Photographers of America National Award. The award recognizes efforts to build the photo industry. I am an accomplished

professional printmaker and photographer.

I am married to Jackie Hadley. We have six children, Eric (Jenny Felix), Brad (Allison Miller), Erin (Todd Campbell), Jamie, Kelli (Jacob Askeroth) and Katie (Dallin Nitta). We have 13 grandchildren.

I'm an avid cyclist in both road and mountain biking. In June I participated in the Great Cycle Challenge to help raise funds for children's cancer research. I rode 777 miles during the month of June and I was the number one fund raiser in Utah raising \$2782.

I am a competitive shooter in the sport of Cowboy Action Shooting and serve as the secretary/treasurer for the local Single Action Shooting Society club, Hobble Creek Wranglers. I enjoy the outdoors and I see Springville as the perfect venue for the outdoor activities I love. I even accept Jackie's invitations to go to Shakespeare plays. In my free time you can find me fixing sprinklers, mowing the lawn, pulling weeds and cleaning my garage.

I appreciate the heritage of growth that my early Springville ancestors have provided my family and me. My goal is to continue in that legacy leaving Springville a better place for my posterity.

Believing in a citizen-guided government, I want to inspire continuing conversations that encourage cooperation and build consensus about challenging issues.